case study:
School Improvement Planning

THE CLIENT
Prince William County Public Schools, Manassas, VA

THE PROJECT
Implementation of Public Consulting Group’s (PCG) SkoVision™ school improvement planning solution to improve the strategic planning process for this progressive 70,000 student school district located in Virginia.

THE CHALLENGE
For more than five years, Prince William County Public Schools (PWCPs) had been using a well defined, paper-based school improvement planning process. In order to follow Malcolm Baldrige National Quality Award criteria in Strategic Planning, PWCPs searched for a software tool to automate their planning process. After a rigorous investigation, SkoVision was identified as the best school improvement planning tool designed specifically for K-12 sector. PWCPs was then ready to take the next step and adopt a new, more efficient and dynamic way to plan.

THE PCG APPROACH
PCG worked hand in hand with PWCPs to map its planning process into SkoVision. Together, they created a seamless migration path for principals who can now use SkoVision’s web-based interface to create and monitor their school improvement plan and replace their manual and tedious paper-based process.

PCG leads the industry in school improvement planning consulting and technology. By deploying SkoVision, PCG was able to rapidly personalize its application and map it to PWCPs pre-defined school improvement planning process and reports. PWCPs administrators and principals now have access to a powerful strategic tool to track their progress, share best practices, and work in a more collaborative manner.

THE RESULT
PCG helped PWCPs to achieve greater control of its improvement plans and gain significant resource efficiencies. Among these results:

- With PCG’s assistance, PWCPs significantly reduced the number of hours needed for manual data compilation, allowing principals and other administrators to focus attention and efforts on more critical matters.
- With SkoVision, PWCPs enhanced its decision-making process by making real-time data accessible to all end-users.

“This is a great team of skilled professionals who focus on quality! Since roll-out, our principals are enthused to work on their school improvement plans. We said goodbye to our paper-based process and enjoy working on continuous improvement for student achievement.”

Holly Hess
Director of Planning and Assessment
Prince William County Public Schools